



Glass Craft & Bead Expo 2020 **~~Advertising Opportunity~~**

Advertisement reservations must be received by September 13, 2019
Print ad artwork must be received by Monday, September 23, 2019
Web ad placement based on first-come, first-serve

Advertise your company, products and services in the **Glass Craft & Bead Expo 2020 Program & Class Schedule Catalog**. This 100+page high-quality, full-color book promotes classes, exhibitors and events within the glass craft and bead industry, as-well-as the premiere Glass Craft & Bead Expo 2020 event (registration materials and a schedule of events). If you need our graphic team to create your ad for the book, please contact us for pricing.

Circulation: 5,000 Glass & Bead Art Enthusiasts

(Exhibitors, artists, instructors, & attendees including craftsman, hobbyists & other consumers)

Double your exposure! We are offering three advertising options; (i) full-color print advertisements within the 2020 Glass Craft & Bead Expo book, (ii) website and (iii) joint packages (both web and book ads) with special discounts. The Glass Craft & Bead Expo 2020 book is scheduled to be completed and ready for distribution by late Fall, 2019. The Glass Craft & Bead Expo website for class registration will be launched approx. 3+ weeks after the distribution of the books.

Advertising online (with link to your business) at glasscraftexpo.com is the best way to reach your target markets. The website which will showcase your company and link to your business URL. Prior to and during registrations, the website will feature highlights from the previous show. E-mail info@lvmanagement.com to inquire about our joint print and web advertising packages.

Print ad artwork specifications: Print-ready, color or black & white (book is full-color, so your ads may be black & white or full-color; there is no cost difference), no bleeds or insets. High-Res JPGs, PNGs or PDFs formats only.

Submit Artwork by E-mail: Compress in either Stuffit (Mac) or ZIP/RAR (PC) and e-mail to info@lvmanagement.com. We have a size limit of 50 MB for all e-mail attachments. If your advertisement is larger, you can upload your files to wettransfer.com or dropbox.com, or host on your own webserver and provide us a link to download from.

